

TORONTO, February 7, 2012 - Desert Gold Ventures Inc. (TSX-V: DAU) (the "Company" or "Desert Gold") is pleased to announce that it has entered into an investor relations agreement (the "Agreement") with Bay Street Connect ("Bay Street"), an independent investor relations firm. Bay Street will work with Desert Gold to increase the Company's exposure and to liaise with investors and brokers. Under the terms of the Agreement, Bay Street will receive compensation of \$7,500 per month for a minimum term of four months, after which the Agreement continues on a month to month basis. Bay Street will also receive 450,000 options at a price of \$0.80 per share (the "Options"); the Options will vest at a rate of 75,000 options every four months while the Agreement is in effect. The Agreement is subject to approval by the TSX Venture Exchange.

About Bay Street Connect

Bay Street Connect is a full service independent investor relations firm. Bay Street provides a wide range of services to its clients including market exposure to institutional and retail investors, company marketing material development and design and targeted meetings with the brokerage community.

About Desert Gold

Desert Gold Ventures Inc. is an advanced exploration and development company which holds mining assets in Mali, Rwanda, Senegal and a 50% participating interest in a joint venture agreement with Kinross Goldbanks Mining Company (a subsidiary of Kinross Gold Corporation) of Toronto, Ontario in respect of the Goldbanks Mining property located in Pershing County, Nevada, USA.

To learn more, visit our website at: www.desertgold.ca

This press release includes certain "forward-looking statements". All statements regarding the ability of the Company to successfully integrate the businesses of Desert Gold and TransAfrika and to delineate new resources in proposed drilling programs are forward-looking statements

that involve various risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and

future events could differ materially from those anticipated in such statements. All statements that are not historical facts, including without

limitation statements regarding future estimates, plans, objectives, assumptions or expectations of future performance, are "forward-looking

results and future events to differ materially from those anticipated in such statements. Such risks and uncertainties include risk factors as discussed in the Company's filings with Canadian securities regulatory agencies. The Company expressly disclaims any obligation to update any forward-looking statements except as may be required by law.

For further information concerning Desert Gold and the TransAfrika material properties, please refer to Desert Gold's SEDAR profile at www.sedar.com, or contact:

Roeland van Kerckhoven,
President and CEO

Tel: 1 (604) 566-9240

Fax: 1 (604) 408-9301

Email: roelandvk@desertgold.ca

Jared Scharf,
CFO

Tel: 1 (604) 566-9240

Fax: 1 (604) 408-9301

Email: jared.scharf@desertgold.ca

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ACCEPTS RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.***